



network**XPRESS**

MEDIA PACK

SPONSORSHIP 2020

# NET XP SPONSORSHIP

## WHY SPONSOR AN EVENT?

Running an event involves a lot of prior planning to ensure you get it right on the day. This is no truer than with exhibitions. There's a whole host of factors to cover, including (but not limited to): keynote speakers, choice of venue, catering provisions, event dates & exhibition literature. And what's more is the organisers also have to put the time into source the right kind of quality exhibitors for the events, as well as then promote it to potential visitors, all months in advance of the exhibition, conference, seminar or workshop hub.

That's why finding suitable event sponsors can be absolutely integral to the success of an event. It's important to secure the backing of a number of stellar and trusted businesses within the local community, in order to really build the profile of the exhibition and help it on its way to success. Furthermore, sponsoring business events holds massive benefits not only for the exhibition organisers but also for the sponsors themselves, and Net XP is now tendering.

There are a plethora of positives on offer to a business that decides to engage in event sponsorship. And the beauty of exhibition sponsorship is that there are more often than not varying levels of involvement. These range from packages such as a lanyard, keynote, refreshments or t-shirt sponsor – perfect for those dipping their toe in expo sponsorship – right through to the prestigious event, game, print and media sponsor packages. This is an incredibly accessible platform for businesses old and new to get involved in busy and exciting exhibitions, that often attract a large level of attention in the regional business world and beyond. In summary, sponsorship works!

What's more, not only are you supporting an event when you commit to a sponsorship agreement, you are in fact also showing belief in the local business community and highlighting your willingness to collaborate with other companies. Businesses need to work together to create a sustainable landscape for everybody, and sponsorship is a great way to achieve this.

# BENEFITS OF SPONSORSHIP?

Sponsorship opportunities are incredibly powerful before, during and after the Net XP Sussex event and in conjunction with a stand at the exhibition, your company will experience superb exposure. Across web, social & soon the App.

All sponsors receive ad space on the website & social media. (Media, Print, Event and Game Sponsors are given exclusive stand space and special advertising across other networking platforms). Please contact us for more information. All sponsors agree to sign up for 12 months inclusive sponsorship.

## SPONSORSHIP OPPORTUNITIES

### PREMIER SPONSORSHIP PACKAGES

EVENT SPONSOR £2,275+VAT PER EVENT – ANNUAL £9,100+VAT  
MEDIA SPONSOR £1,925+VAT PER EVENT – ANNUAL £7,700+VAT  
PRINT SPONSOR £1,025+VAT PER EVENT – ANNUAL £4,100+VAT  
THE TIGER'S PEN £1,200+VAT PER EVENT – ANNUAL £3,600+VAT

### PARTNER SPONSORSHIP PACKAGES

KEYNOTE SPONSOR £595+VAT PER EVENT – ANNUAL £2,380+VAT  
T'SHIRT SPONSOR £395+VAT PER EVENT – ANNUAL £1,580+VAT  
LANYARD BADGE SPONSOR £495+VAT PER EVENT – ANNUAL £1,980+VAT  
REFRESHMENTS SPONSOR £495+VAT PER EVENT – ANNUAL £1,980+VAT

Along with the Premier and Partner Sponsorship packages for 2020, we have two new exclusive partnerships with the Tiger's Pen and The Director's Hub now making the opportunity to partner us a real marketing and advertising opportunity to promote your brand with sales activity all year round with us.



All Premier, Partner, Tiger's Pen and Director's Hub sponsorship packages are for 12 months inclusive. As a sponsor you're given first refusal once you've signed up as a sponsor at the end of the term whether to continue or cancel.

## Premier Sponsorship Benefits Include:

- Logo recognition on the main presentation screens at events
- Company Logo displayed on newsletters and email marketing campaigns
- Acknowledgements on social – Instagram, Facebook, Twitter and LinkedIn
- Headline promotions on Net XP main website and App once it's developed

## Sponsorship Event information:

- Exhibitor stands which offer a professional blend of entrepreneurs
- Keynote speakers from across the region who live and breathe B2B
- Business guests attending events from East, West and Mid Sussex
- Specifically themed which makes for fun, dynamic business marketing days
- Special themed tournaments and games for maximum fun with prizes

**CALL THE SALES TEAM FOR MORE INFORMATION – 01273 833 222.**  
**VISIT THE WEBSITE FOR FURTHER INFORMATION – [NETXP.CO.UK](http://NETXP.CO.UK)**

## PREMIER SPONSORSHIP 2020 (PRICES PER EVENT)

<p><b>EVENT SPONSOR</b> <b>£2275+VAT</b></p> <ul style="list-style-type: none"> <li>- App placement once developed</li> <li>- Company Logo displayed on the website</li> <li>- 3x2m expo stand at the event</li> <li>- Pop up banners in reception and cafe</li> <li>- Sponsor: COULD THIS BE YOU?</li> </ul> <p><b>Order now</b> 2020</p>	<p><b>MEDIA SPONSOR</b> <b>SOLD</b></p> <ul style="list-style-type: none"> <li>- Logo recognition across all channels</li> <li>- Company Logo displayed on newsletters</li> <li>- Acknowledgements on social media</li> <li>- 3x2m expo stand at the event</li> <li>- Platinum Business Magazine</li> </ul> <p><b>Order now</b> 2020</p>	<p><b>PRINT SPONSOR</b> <b>SOLD</b></p> <ul style="list-style-type: none"> <li>- Logo print on exhibitor welcome packs</li> <li>- Logo on the front of the event flyers</li> <li>- 3x2m expo stand at the event</li> <li>- Pop up banner in the reception area</li> <li>- Sponsor: Face Media Group</li> </ul> <p><b>Order Now</b> 2020</p>	<p><b>TIGER'S PEN SPONSOR</b> <b>£1200+VAT</b></p> <ul style="list-style-type: none"> <li>- Wave Banner Placement Priority</li> <li>- Company Logo displayed on social media</li> <li>- 2x1m expo stand at the event</li> <li>- Pop up banner in the Tiger's Pen</li> <li>- Sponsor: COULD THIS BE YOU?</li> </ul> <p><b>Order now</b> 2020</p>
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## PARTNER SPONSORSHIP 2020 (PRICES PER EVENT)

<p><b>REFRESHMENTS SPONSOR</b> <b>£495+VAT</b></p> <p>Could this be you?</p> <p>Tea/Coffee voucher will show your logo</p> <p>Networking Promotions</p> <p>Banner in Lunch Zone</p> <p><b>ORDER NOW</b> 2020</p>	<p><b>LANYARD SPONSOR</b> <b>SOLD</b></p> <p>Morgisbord Media</p> <p>Your business name or website printed on badges.</p> <p>Social media promotions</p> <p>Custom website banner</p> <p><b>ORDER NOW</b> 2020</p>	<p><b>KEYNOTE SPEAKER SPONSOR</b> <b>SOLD</b></p> <p>CleanKill</p> <p>Your business pop-ups or banners in the workshops.</p> <p>Social media promotions</p> <p>Promotional video at event</p> <p><b>ORDER NOW</b> 2020</p>	<p><b>TSHIRT SPONSOR</b> <b>£395+VAT</b></p> <p>Could this be you?</p> <p>Your branded t' shirts worn by reception event staff.</p> <p>Social media promotions</p> <p>Flyer for every delegate</p> <p><b>ORDER NOW</b> 2020</p>
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**ALL SPONSORSHIP PACKAGES ARE FOR 12 MONTHS INCLUSIVE+VAT**

## **THE TIGER'S PEN – STARTUP SPONSOR – ANNUAL £3,600+VAT**

The Tiger's Pen is an investment service enabling Start-ups to pitch for capital.  
The exclusive sponsor will be given creative and digital media advertising.



## **DIRECTOR'S HUB – THINKTANK SPONSOR – ANNUAL £2,400+VAT**

The Director's Hub is an exclusive peer 2 peer support group for SME's.  
Sponsors will get exclusive advertising and media promotions for the Hub.

